

INDIRA PRIYADARSHINI COLLEGE, CHHINDWARA (M.P.)

CONSPECTUS

CLASS- **B.B.A. VI Sem.**

SUBJECT- **E-Business**

Date	Unit	Proposed Contents	Remark
01 Feb 14 - 06 Feb.14	I	Introduction to the E-Business,	
07 Feb 14 - 13 Feb.14		Function and classification,	
14 Feb 14 - 20 Feb.14		E-Business that can be integrated into the traditional working process.	
21 Feb 14 - 28 Feb.14	II	The growth of direct marketing and electronic business,	
01 Mar 14 - 06 Mar.14		Benefit of direct marketing.	
07 Mar 14 - 13 Mar.14		Growing use of Integrated direct marketing.	
14 Mar 14 - 24 Mar.14	III	An introduction of the internet,	
25 Mar 14 - 30 Mar.14		Various preparations in the process of E-Business,	
01 Apr 14 - 06 Apr.14		Other media for direct response marketing,	
07 Apr 14 - 14 Apr.14		Direct response advertising. At house shopping channels, Videotext and interactive	
15 Apr 14 - 25 Apr.14	IV	The future of outline E-Business.	
25 Apr 14 - 31 Apr.14		Ethics of E-Business, Long Term relationship. on the consumer,	
01 May 14 - 06 May.14		Web casting.	
07 May 14 - 14 May.14	V	Information Technology and Business,	
15 May 14 - 21 May.14		PCs and Networking, E-Business in India,	
22 May 14 - 30 May.14		Govt. Policy & Plan.	

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SUBJECT- **Taxation – Income Tax**

Date	Unit	Proposed Contents	Remark
01 Feb 14 - 06 Feb.14	I	Introduction, Scope and application of Income Tax Act,	
		Definitions, Agricultural Income, Assessee Assessment,	
07 Feb 14 - 13 Feb.14		Previous Year and Assessment year, Person,	
14 Feb 14 - 20 Feb.14		Charitable purpose, Company and other related terms,	
		Amalgamation,	
21 Feb 14 - 28 Feb.14		Dividend, Previous Year for Undisclosed Sources of Income,	
		and other terms.	
01 Mar 14 - 06 Mar.14		Exception to the rule that income for a previous year will be	
		Assessed in subsequent assessment year.	
07 Mar 14 - 13 Mar.14	II	Residence and tax liability,	
14 Mar 14 - 24 Mar.14		distinction between Revenue and Capital receipts,	
25 Mar 14 - 30 Mar.14		Income exempt from tax, Computation of income under	
		various heads,	
01 Apr 14 - 06 Apr.14	III	Income from Agriculture,	
07 Apr 14 - 14 Apr.14		Income from House property.	
15 Apr 14 - 25 Apr.14		Income From Salaries	
25 Apr 14 - 31 Apr.14	IV	Income From Securities,	
01 May 14 - 06 May.14		Income From Business and Profession,	
07 May 14 - 14 May.14		Income From Other Sources, Capital Gains.	
15 May 14 - 21 May.14	V	Income Tax Authorities – Their appointment and jurisdiction	
		and powers.	
22 May 14 - 30 May.14		Procedure for assessment, Return of Income, Deduction of tax	
		at source, Advance payment of tax .	

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CLASS- **B.B.A. VI Sem.**

SUBJECT- **Security Analysis & Portfolio Mgt.**

Date	Unit	Proposed Contents	Remark
01 Feb 14 - 06 Feb.14	I	Fundamentals of Investment,	
07 Feb 14 - 13 Feb.14		Security Analysis & Risk. Investment Companies;	
14 Feb 14 - 20 Feb.14		Market Indices.	
21 Feb 14 - 28 Feb.14	II	Stock Market Analysis- Fundamental and Technical Approach,	
01 Mar 14 - 06 Mar.14		Efficient Market Theory,	
07 Mar 14 - 13 Mar.14		Recent Developments in the Indian Stock Market.	
14 Mar 14 - 24 Mar.14	III	Portfolio Management- Meaning, evolution,	
25 Mar 14 - 30 Mar.14		Need & objectives, nature, & scope, phases, types, steps to	
		Portfolio investment process,	
01 Apr 14 - 06 Apr.14		General responsibilities of Portfolio manager and his code of	
		Conduct. SEBI guidelines.	
07 Apr 14 - 14 Apr.14		Differences between security analysis & Portfolio	
		Management.	
15 Apr 14 - 25 Apr.14	IV	Portfolio theories: Traditional theory,	
25 Apr 14 - 31 Apr.14		Modern theory (Markowitz theory, sharpe's theory, CAPM)	
		Portfolio construction,	
01 May 14 - 06 May.14		Analysis, selection, revision, evaluation/measurement of	
		Portfolio performances, Portfolio insurance.	
07 May 14 - 14 May.14	V	Financial derivatives: Meaning & definition,	
15 May 14 - 21 May.14		concept Growth and evolution, objectives,	
22 May 14 - 30 May.14		Functions, types, players. Components, advantages, risk.	