

INDIRA PRIYADARSHINI COLLEGE, CHHINDWARA (M.P.)

CONSPECTUS

CLASS- **B.B.A. V Sem.**

SUBJECT- **Managerial Economics**

Date	Unit	Proposed Contents	Remark
01 Aug 14 - 06 Aug 14	I	Nature & scope of managerial economics, Basic economic tools,	
07 Aug 14 – 12 Aug 14		Opportunity Cost Principle. Incremental Principles,	
13 Aug 14 - 18 Aug 14		Principle of Time Perspective.	
19 Aug 14 - 24 Aug 14		Discounting Principle.	
25 Aug 14 - 31 Aug 14	II	Role & Responsibilities of managerial economist Demand Analysis and forecasting.	
01 Sep 14 - 06 Sep 14		Price and Demand. Income and Demand. Price of related goods and demand.	
07 Sep 14 – 12 Sep 14		Advertising and Demand. Demand forecasting: Methods,	
13 Sep 14 - 18 Sep 14		Purpose and factors involved.	
19 Sep 14 - 24 Sep 14	III	Cost concepts and classifications.	
25 Sep 14 - 30 Sep 14		Economies and Diseconomies of Scale.	
01 Oct 14 - 06 Oct 14		Production Function.	
07 Oct 14 – 12 Oct 14	IV	Cost control and cost reduction.	
13 Oct 14 - 18 Oct 14		Trade Cycles,	
19 Oct 14 - 24 Oct 14		Reasons, Stages,	
25 Oct 14 - 31 Oct 14		Principles and their consequences.	
01 Nov 14 - 06 Nov 14	V	Price and output decisions under perfect competition,	
07 Nov 14 – 12 Nov 14		determination of price effect of time on supply, pricing under monopoly,	
13 Nov 14 - 18 Nov 14		imperfect competition, monopolistic competition and oligopoly,	
19 Nov 14 - 30 Nov 14		price discrimination.	

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SUBJECT- **Environmental Management**

Date	Unit	Proposed Contents	Remark
01 Aug 14 - 06 Aug 14	I	Social Issues and the Environment: From Unsustainable to Sustainable development,	
07 Aug 14 – 12 Aug 14		Water conservation,	
13 Aug 14 - 18 Aug 14		rain water harvesting,	
19 Aug 14 - 24 Aug 14		Environmental Ethics,	
25 Aug 14 - 31 Aug 14	II	Climate change, global warming, acid rain,	
01 Sep 14 - 06 Sep 14		ozone layer depletion.Waste land Reclamation : Introduction, land use pattern of India,	
07 Sep 14 – 12 Sep 14		Strategies for Waste land development,	
13 Sep 14 - 18 Sep 14		Waste land reclamation case Study.	
19 Sep 14 - 24 Sep 14	III	Role of Information technology in Environmental Health and in Human Health Water shed management.	
25 Sep 14 - 30 Sep 14		Population growth, Population explosion.	
01 Oct 14 - 06 Oct 14		Population and Age Structure,	
07 Oct 14 – 12 Oct 14	IV	Family Welfare Programme,	
13 Oct 14 - 18 Oct 14		Environment and human health,	
19 Oct 14 - 24 Oct 14		HIV/AIDS,	
25 Oct 14 - 31 Oct 14		Women and Child Welfare.	
01 Nov 14 - 06 Nov 14	V	Visit to a local area to document environmental assets river/forest/	
07 Nov 14 – 12 Nov 14		grassland / hill/mountain,	
13 Nov 14 - 18 Nov 14		Visit to a local pollution site – Urban / Rural Industrial / Agricultures etc.	
19 Nov 14 - 30 Nov 14		Rural Industrial / Agricultures etc.	

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CLASS- B.B.A. V Sem. SUB.- Mgnt of Financial Services & Financial Inst.

Date	Unit	Proposed Contents	Remark
01 Aug 14 - 06 Aug 14	I	Introduction to Indian financial system: Role/ functions,	
07 Aug 14 – 12 Aug 14		component/ constituents, development,	
13 Aug 14 - 18 Aug 14		role in economic development,	
19 Aug 14 - 24 Aug 14		weaknesses of Indian financial system.	
25 Aug 14 - 31 Aug 14	II	Financial Services: Concept,	
01 Sep 14 - 06 Sep 14		Nature & Scope of Financial Services.	
07 Sep 14 – 12 Sep 14		Fundamentals of Mutual Funds,	
13 Sep 14 - 18 Sep 14		Merchant Banking, underwriting.	
19 Sep 14 - 24 Sep 14	III	Leasing, hire purchase,	
25 Sep 14 - 30 Sep 14		venture capital,	
01 Oct 14 - 06 Oct 14		factoring & Credit rating.	
07 Oct 14 – 12 Oct 14	IV	Financial Institutions: Fundamentals &	
13 Oct 14 - 18 Oct 14		Basic Concept Role &	
19 Oct 14 - 24 Oct 14		important of Financial institutions,	
25 Oct 14 - 31 Oct 14		Banking financial institutions,	
01 Nov 14 - 06 Nov 14		non Banking Financial institutions.	
07 Nov 14 – 12 Nov 14	V	Working and organization of Different Financial institutions in India: RBI,	
13 Nov 14 - 18 Nov 14		IFCI, ICICI, IDBI,	
19 Nov 14 - 30 Nov 14		UTI, LIC	